



USTDA

U.S. TRADE AND DEVELOPMENT AGENCY

South and Southeast Asia

Linking U.S. Businesses to
Global Infrastructure Opportunities

www.ustda.gov

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

USTDA in India

USTDA manages a strong portfolio in support of the strategic U.S.-India partnership, introducing innovative solutions from U.S. industry to promote sustainable development in India's key infrastructure sectors.

The Agency supports economic growth in India, while also identifying business opportunities for U.S. companies. It has invested in over 130 priority projects across India, achieving a "win-win" scenario: USTDA's Indian partners have developed sustainable infrastructure utilizing U.S. goods, services and technologies.

The Agency's project preparation and partnership building activities help develop sustainable energy, telecommunications and transportation infrastructure that fosters economic growth and facilitates local, regional and global trade.



A member of a USTDA-funded technical advisory team briefs USTDA on Ajmer's plans to become a smart city.

Deploying U.S. Solutions for Indian Cities

USTDA is leveraging its cross-cutting experience to deliver technical assistance and pilot technologies that can support India's goals of developing 100 smart cities. The Agency's master planning efforts have already achieved impressive results: after receiving USTDA-funded assistance, the city of Ajmer was selected as an awardee in the Government of India's Smart Cities Challenge, and the city of Visakhapatnam launched the next phase of its efforts to become a clean commerce capital.

Promoting Public-Private Partnership

While all of USTDA's activities connect public and private sector partners, the Agency has also established unique cooperation programs to formalize some of these relationships. Together with its U.S. and Indian partners, USTDA launched the U.S.-India Aviation Cooperation Program (ACP) in 2007 to target mutual interests concerning the modernization requirements of India's rapid aviation sector growth. Through the ACP, USTDA has supported five bilateral Aviation Summits and numerous activities to help create market access for U.S. businesses in the areas of aviation safety, security, air traffic management, airspace liberalization, general aviation and environmental best practices. Recently, the ACP was called upon to help India regain its aviation safety rating and they were successful in doing so, supporting millions of dollars in exports of U.S.-manufactured goods and services.



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USTDA in Vietnam

As one of USTDA's key partners, Vietnam represents the Agency's largest country portfolio in Southeast Asia. Through a comprehensive partnership in multiple sectors, USTDA has funded 60 projects in Vietnam over the last 15 years. The Agency's current portfolio is focused on deploying intelligent transportation systems, promoting value-based procurement and supporting the development of renewable energy.

USTDA's support has helped develop significant wind power in Vietnam. Quickly responding to emerging opportunities, the Agency layered several of its program tools to help Vietnam transform the entire sector, including developing appropriate regulations, as well as building its first near-offshore wind farm.

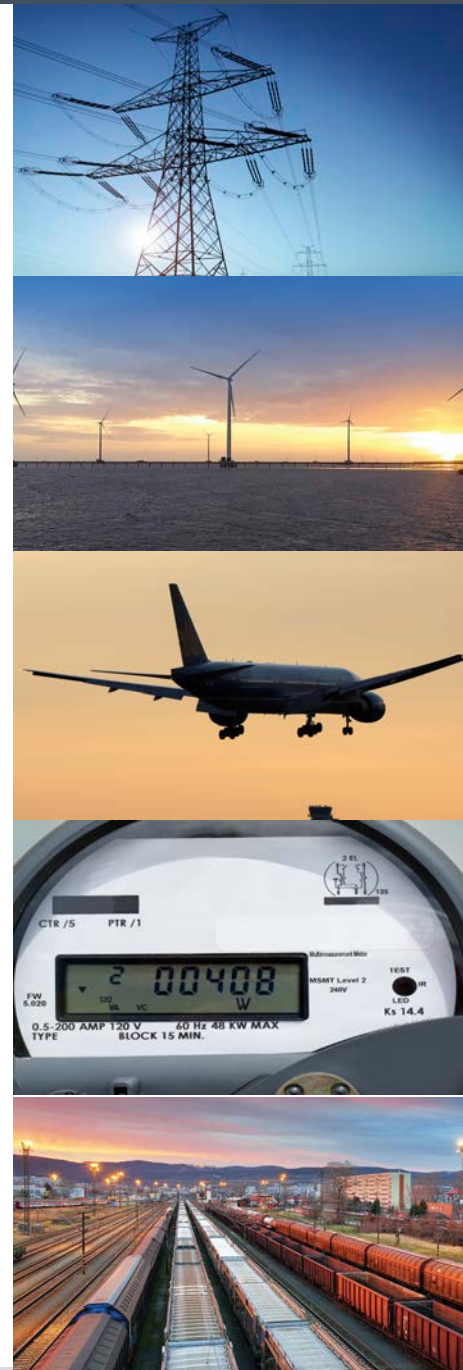
USTDA in the Philippines

USTDA maintains a robust portfolio in the Philippines to support its partners in modernizing their transportation networks, adopting best-value procurement policies and meeting growing demand for electricity. Numerous Agency-funded activities have deployed smart grid solutions that more efficiently manage, monitor and distribute electricity.

For example, USTDA is helping Cagayan Electric Power and Light Company, (CEPALCO) develop a technical scope and implementation plan for an Advanced Metering Infrastructure (AMI) pilot project. The project will pilot 2,000 smart meters and the supporting communications infrastructure in CEPALCO's franchise area. The utility's ultimate goal is to implement smart grid technologies that can optimize its distribution services, increase power reliability and reduce electricity losses.

USTDA in Indonesia

USTDA's Indonesia program is designed to help the fast-growing country develop cleaner energy resources, strengthen its disaster response capabilities and secure its aviation and rail systems. The Agency is currently supporting the development of aviation safety systems in the country's eastern region. The project will help the Directorate General of Civil Aviation (DGCA) establish a concept of operations, capital investment plan and implementation timeline that will improve the safety of flight and quality of air navigation in Papua and Maluku.



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